



Job Title: Marketing Communications Intern

Internship Type: Part time, paid internship with possible college credit. Flexible hours.

Marketing Communications Intern

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| Experience Desired: | Excellent writing and communications skills. Familiarity with social media platforms. |
| Other Requirements: | Ability to plan time accordingly, efficient, able to work on projects independently and a willingness to learn. |

Job Description

As a marketing intern you will help communicate the Foundation for LPS brand through the development of marketing materials and special events. Key components include:

- Copywriting and proofreading
- Providing special event support
- Posting to and monitoring social media platforms
- Updating website content
- Photography and video, shooting and basic editing
- Project coordination

We are looking for a positive, go-getter with tons of initiative to solve problems. As a marketing intern, you'll come away with marketable skills such as how to develop strong vendor relationships, ways to communicate project timelines for maximum efficiency, a greater understanding of print and direct mail, knowledge of online user experience, and the ability to tie social media and other digital endeavors into a larger strategic plan.

Qualified candidates should be pursuing a job in marketing, advertising or communication and show efforts of obtaining knowledge in these fields. To apply complete application at <https://www.foundationforlps.org/about/internship-application.html> and send resume with cover letter to nia.nielsen@lps.org.