

# Sponsorship Opportunities Guide



Foundation  
LINCOLN PUBLIC SCHOOLS



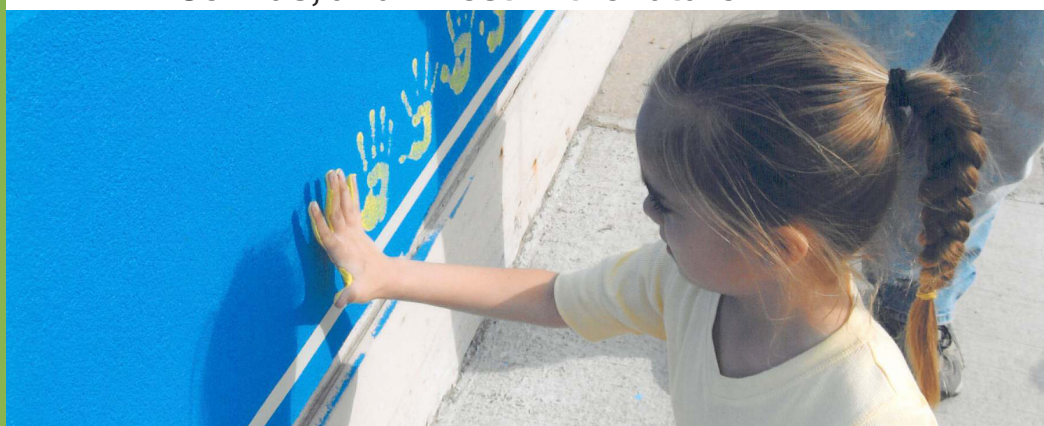
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Investing in the education of a child is an investment in our future. Your partnership gives students a chance to expand their knowledge beyond the classroom, acquire skills, think critically and build our community's next generation of leaders and do-ers.

Our schools are strong because our community supports them. We need your help to continue to give students what they need to reach their full potential. At the Foundation, we focus on the whole child. We know learning doesn't stop when a student leaves the classroom. Our pillars address physical, emotional, academic and enrichment needs of all students.

**Join us, and invest in the future!**



## STRONG, STABLE FAMILIES

*Early Childhood  
Learning*  
*Family Engagement*  
*Emergency Needs*



## BEYOND THE CLASSROOM

*Arts and Music*  
*Fitness and Athletics*  
*Extra-Curricular  
Activities*



## NEXT-LEVEL LEARNING

*Camps and Clubs*  
*Academic and  
Creative Exploration*  
*Full-Service  
Community Schools*



## COLLEGE AND CAREER

*Scholarship*  
*Technical Skills*  
*Career Preparation*

# Sponsorship Program

	Point of			
	Visionary	Light	Engaging	Supporting
	\$5,001-\$10,000	\$2,501-\$5,000	\$1,001-\$2,500	\$500-\$1,000
Company name and logo on website	X	X		
Company logo on printed and electronic assets for sponsored program/event	X	X	X	X
Social media recognition	X	X	X	X
E-news/newsletter recognition	X			
Invitation to attend sponsored event	X	X		
Podium introduction/ speak briefly at event	X	X		
Invitation to attend photo shoots at award ceremonies	X	X	X	
Lincoln Journal Star ad logo placement for sponsored programs	X	X	X	
Opportunity for materials and signage at events	X	X	X	X
Company logo on awarded plaque/certificate	X	X		





# The Inspire School

The Inspire School Award annually honors one school in our district for their distinction in academic excellence and achievement. The Inspire School Award is the highest award a school can receive. The winning school receives a monetary grant that can be used on a special project or need.

Hill Elementary School, winner of the Inspire School Award in 2014-2015, was recognized for their remarkable academic strides responding to changing demographics and increased hardships on students and families. They used their award funds to produce a beautiful mural that represented the diversity of their school. With your help, we can continue to celebrate exceptional schools in our community.



## Inspire Awards Sponsor Programs

**Visionary** \$5,001-\$10,000  
**Point of Light** \$2,501-\$5,000  
**Engaging** \$1,001-\$2,500  
**Supporting** \$500-\$1,000

Video to be used at the event, in social media and on our website	X			
Large logo with link to company website on the FLPS website homepage, Inspire Awards page and in social media	X	X		
Logo on T-shirts worn by Inspire Award winners	X	X	X	
Logo in program Powerpoint	X	X	X	X
Space in the Lincoln Journal Star full-page ad spread	Primary	Primary	Secondary	Tertiary
Logo and company name on all printed and electronic media for the event	Large	Large	Medium	Small
Sponsorships available	One	Unlimited	Unlimited	Unlimited

## The Inspire Students & Staff

"Fidan is a quiet leader. She thinks about issues or concerns and tries to see through different perspectives. She leads others to do the right thing."  
 - Nomination of Fidan Ibrahimova, Inspire Award winner, Southeast High School

Every year the Foundation for Lincoln Public Schools is privileged to honor one student and one educator from each school in our district who are an inspiration to their school and community. These remarkable leaders gather for an evening of celebration and recognition. The Inspire Awards are the only district-wide celebration of excellence that involves all of our many school communities.



# Scholarship Program

"The scholarships that I received from the Foundation will help me better myself not only as an artist, but a person as well."

- Kody Abarr, *Kate Mason Memorial Arts and Reeder-Mueller Scholarship recipient*

Hundreds of LPS students apply for scholarships annually, which amount to over \$260,000 in support for college-bound students. Our scholarships change lives, and enable students to reach their educational goals but we need your support to continue to offer these opportunities.

## Scholarships 2017 Foundation Lincoln Public Schools



# Educator Awards Program

"It made me feel so good that a colleague nominated me and recognized the hard work I put in as well as the positive effect it has on the kids. I was overwhelmed (in a very happy way!) with the Foundation's award and the fact that so many came to honor me with the award. The experience is something I will never forget!"

- Lance Kassebaum, *Park Middle School*

The purpose of the Educator Awards Program is to create a place where educators and staff who go beyond expectations are commended and celebrated. It may surprise you to know that we have 16 awards distributing more than \$20,000 to educators every year. Some awards range from \$3,000-\$5,000!

You can make an educator's day by sponsoring our Educator Awards Program!



# Student Emergency Needs Program



You may not know that 45% of LPS students qualify for free or reduced lunch. Students in these families often do not have access to transportation to school due to circumstances beyond their control. When a family / student is in a situation where they need transportation, bus passes are provided.

Emergency funds help students come to school ready to learn, and address needs that go beyond the walls of the classroom. Each year, hundreds of student emergency needs like rent, utilities, eyeglasses and prescriptions are met. These donor dollars address critical and urgent needs of families.

## Spark Summer Learning

Learning shouldn't end when the school year does, which is why we launched Spark Summer Learning. Research shows that the summer months can be a time when our children experience summer learning loss (often called "summer slide"), falling behind in key areas like reading and math. By taking advantage of opportunities to explore new topics and engage with hands-on learning experiences during the summer, our students can reach their full academic potential while having a blast.

Your sponsorship is needed for low-income student scholarships. Sponsorships are also needed for specialty equipment and materials.



Spark Summer Learning	Point of			
	Visionary \$5,001-\$10,000	Light \$2,501-\$5,000	Engaging \$1,001-\$2,500	Supporting \$500-\$1,000
Company name and logo on website	X	X		
Company logo on printed and electronic assets for sponsored program/event	X	X	X	X
Social media recognition	X	X	X	X
E-news/newsletter recognition	X			



# Spread the Love Events



Spread the Love events are opportunities for the community to learn more about the great work happening in each of the High School attendance areas, and call attention to the many ways communities support schools.

Learn about our neighborhood schools and connect to ways they can personally make a difference. Your support will help bring together our family of donors, principals & administrators as well as new donors to learn how our community can meet its schools in partnership.

## Trustee Events



“Today’s students create tomorrow’s future. As a Trustee and community member, I think it is critical that we stay informed about the needs of students and teachers and provide as many opportunities as we can for Lincoln’s children to thrive. It is wonderful to join forces with 100 or so community leaders to keep the issues and ideas around education at the forefront of our communities efforts for continued excellence.”

-Leslie Gibbens, Trustee Co-chair

Our trustees are engaged community members who support the Foundation’s mission and vision.

Sponsorship of our trustee events helps celebrate the great work of our closest supporters so they may continue to actively work in the community on behalf of our kids.

### 2017-18 Trustee Chairs

Leslie Gibbens & Brian Hefner  
Ginna & Rich Claussen





# Community Outreach

## Ambassador Program

Ambassadors are LPS employees who represent student needs in their individual LPS buildings, communicating with the Foundation in order to do more for students, together. The Ambassador program was launched in August of 2015 with two outcomes in mind:

- Increased opportunities for students
  - Increased engagement between school communities and the Foundation for Lincoln Public Schools and our partners
- With your help we can address the needs of our schools and students as they arise.



## Video Programs

Storytelling is a powerful way to showcase Lincoln's excellent public schools. Sponsoring our featured content that speaks directly to and about our community is a great way to be a visible partner of our public schools.



## Public Forums

Public Forums are various events, open to the public, where ideas involving education are brought to the forefront for discussion. These events are also a great place to come together as a community to improve our school system.



## Foundation Coffee

"The Foundation Coffees have been enjoyable and a good way to connect with others also interested in LPS initiatives. I appreciate hearing directly from staff members and learning about new developments within the district."

-Terry Neddenriep, *Park Middle School*

Foundation Coffees connect donors, the public and sponsors with LPS administrators and staff to learn about what is happening in our public schools, and to see the impact of donor dollars at work in our community.





# Thanks

# So

# Much!

FLPS believes that all students should have what they need to reach their full potential. We engage our community to inspire students and educators, and create educational opportunities that enhance academic and personal success.

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